

STRATEGY

Disclaimer

August 2018

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**STRATEGY
2018 - 2022**



INDIA

INDIA
LAKH

AND ARCHITECTURE
OF THE
INDIAN ARCHITECTURE

INTRODUCTION

Dear friends of the AIYD

It gives me great pleasure to share AIYD's refreshed strategy with you. The AIYD has come a long way over the past seven years and this strategy process provided us with an opportune moment to reflect on what we've achieved, consider the things we wanted to retain and where we want to take it going forward.

This strategy has been delivered as a result of hard work from the Steering Committee, an independent consultant, with investment support from two of our distinguished partners - TCS and UNSW. The strategy included 30+ consultations with senior representatives from both Indian and Australian governments, AIYD alumni, sponsors and founders. We're grateful for the time and effort put in by all these stakeholders and I'd like to particularly thank the Steering Committee for their efforts in pulling this together.

This strategy captures some fundamental components of the AIYD we want to preserve, and some exciting new areas of activity around harnessing the capability of our alumni to develop and deliver outcomes for the benefit of the bilateral relationship.

We thank you for your interest in and support of the AIYD and hope you will be able to join us as our journey evolves.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Karan Anand', written in a cursive style.

Karan Anand
Chair



AIYD
MANIFESTO



Australia and India are natural partners.

Our economic, geo-political and people to people ties have become stronger in the last decade and we believe the Australia India Youth Dialogue (AIYD) has played an important role in this.

While both governments recognise the potential for partnership, the AIYD has taken the initiative and successfully brought young leaders of both countries together with a special focus on fostering people-to-people ties.

The AIYD started off with a purpose to mitigate any repercussions arising from the international student crisis in Australia in 2009. Since that time, the AIYD has evolved in to a formidable track II platform which has helped change perceptions and forge strong friendships between the young leaders of these two nations.


At the Australia India Youth Dialogue, we believe our young leaders will be part of the voices that shape the future of this bilateral relationship. That is why we are fully invested in bringing the best minds and ideas of both countries together every year for a dialogue and further collaboration.

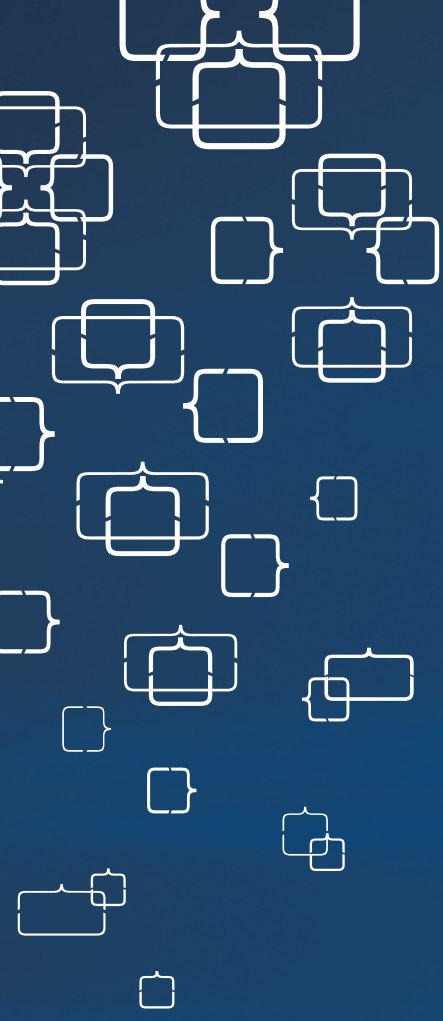
Our mission is to continue this bond by nurturing the alliance with a robust alumni enablement program.

Our alumni comprises young leaders from India and Australia who reflect our countries' ideas — our social, economic, geographic and cultural diversity. In a rapidly changing world, these are the voices and bonds that will help steer the bilateral relationship.

We are now confident of setting out big milestones for the coming years. We intend to grow the dialogue into a sustainable year-long engagement program and become a voice to reckon with in the Australia-India bilateral space. We hope to do this by launching a focused alumni enablement committee that will be actively involved in engaging with collaborative initiatives within the alumni and with our stakeholders outside.

As part of the AIYD community, we invite you to join, support and partner with us as leaders, mentors, investors, contributors and most importantly as positive champions of the bilateral relationship.





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01 AIYD Journey to date

The AIYD was established eight years ago at one of the low points of the bilateral relationship between Australia and India - the student crisis, which threatened decades of positive work that had been put in to building the relationship.

From the outset, we sought to create a mechanism for young leaders to come together to discuss issues facing the relationship and chart out a shared future where we could engage with each other, experience each others' cultures and advocate for the future of the relationship.

Our job in fulfilling this vital purpose is not done, but we have made good progress towards it - cultivating a significant number of relationships, activating collaboration and supporting the future shared prosperity of both countries.



2012

New Delhi
& Mumbai



Education
International Security
Climate Change
Business beyond Resources

2013

Melbourne
& Sydney



Diaspora, Cultural Representation and Soft Power
Entrepreneurship and Social Innovation
Sustainability
Foreign Direct Investment in Australia and India
International Security

2014

Hyderabad
& New Delhi



Bilateral Business Relationship
Vocational Studies
Research Collaboration
Gender-related challenges
Media and Politics – Role during Elections and in times of crises

2015

Sydney
& Melbourne



Soft Power and Public Diplomacy
Governance and Public Policy
Nation Building

2016

New Delhi, Mohali
& Bengaluru



Cultural identity
Sustainability
Innovation and entrepreneurship

2017

Melbourne
& Sydney



Overarching theme: Innovation & Entrepreneurship
- Health innovation
- Start up ecosystems
- Social entrepreneurship
- Skills Development

2018

New Delhi
& Mumbai



Overarching theme: Digital disruption
- Future of Democracy
- Future of Information
- Future of Work

AIYD Alumni contribution to the bilateral relationship

AIYD delegates and alumni have collaborated to deliver significant outcomes since the inception of the dialogue. While there have been numerous such collaborations, a few are captured below:

- 01 Hakimuddin Habibulla's visit to Australia as an AIYD delegate in 2013 marked the beginning of his organisation's close affiliation with Australian-based AUSTSWIM. Since then, the two organisations have successfully applied and implemented a grant from the Australia-India Council, ensuring that 99 swim teachers have been trained in the AUSTSWIM Teacher of Swimming and Water Safety foundation course in the Indian subcontinent. The grant allowed them to bring the 2004 & 2012 Australian Olympic Head Coach Leigh Nugent to India to conduct Professional Development Workshops for swim teachers and coaches across India. The Sports Minister of India and the CEO of the Sector Skill Council for Sports, Physical Education, Fitness & Leisure amongst others visited the workshop.



“The Australia India Youth Dialogue embodies the people-to-people links which are the foundation of the strong partnership between Australia and India. Bringing together some of Australia and India's brightest young minds, it is a site of rich discussion, collaboration and creativity. More importantly, it helps build ties and understanding amongst the generation which will drive this relationship into the future.”

- Harinder Sidhu, Australian High Commissioner to India



- 02 2014 AIYD alumnus Chris O'Neill, director of an engineering firm in Melbourne and alumnus Chhavi Rajawat, the Sarpanch of the village Soda in Rajasthan, produced a Development Roadmap for Water Resources in Soda. This roadmap aims to help improve the quality and quantity of freshwater available in the village, and improve wastewater services by developing a series of low-tech, sustainable water harvesting and treatment systems, starting with a sustainable wastewater filtration plant for urban runoff.
- 03 A collaborative and comparative research project on community radio in Australia and India was spearheaded by Pinky Chandran, AIYD 2012 alumnus. This project was completed in 2015 and a report on the project was released at the Gala Closing Dinner of AIYD 2016 in Bengaluru.
- 04 AIYD 2016 delegates Sam Freeman and Lairenjam Niranjana Singh formed a partnership to deliver high quality skill development programs to the youth of North East India through their organisations, ARC India and JCRE Skill Solutions. The partnership will see JCRE delivering ARC's international standard course content in a number of their North Eastern centres. The initial focus is on training 100 kids in the retail sector, but will expand to many more sectors and much higher targets over the next 24 months. Sam and Niranjana formed this partnership and announced it during a signing ceremony in Manipur in April 2016, two months after they discussed it at AIYD 2016.



The eminence of our alumni network:

~25%

Of our alumni have the title CEO/Founder/Chair

8 elected MPs

including two state opposition leaders in Australia

5 News anchors,

more than a dozen journalists,
including 2 who have won Walkley awards

Won/played:

3 Olympic golds,

& 240 One Day internationals

A collective

>1.8M Twitter followers

an average of ~13,000 per member of the alumni group

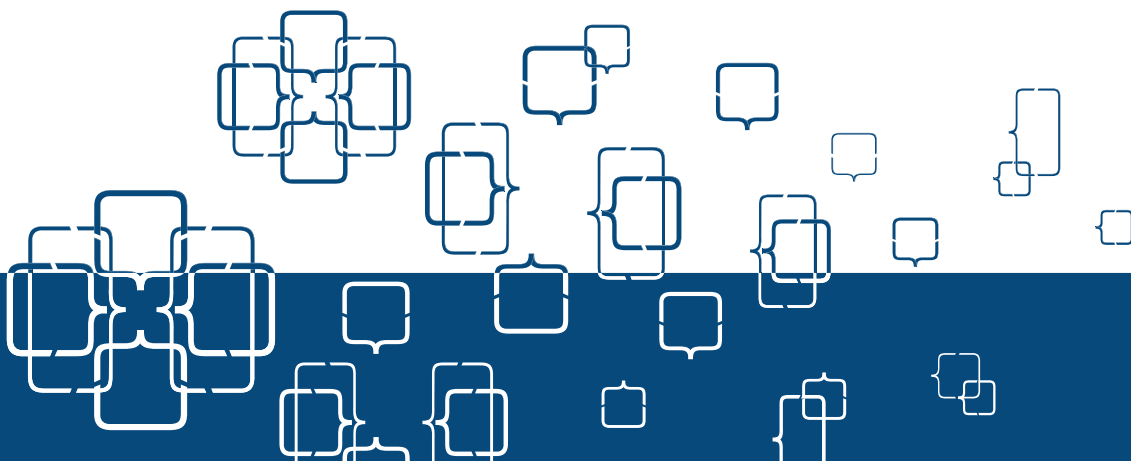
02 Change imperative: Why an AIYD strategy

As we enter phase two of our journey we recognise that in developing the AIYD, we have developed an important asset that can be harnessed to create significant impact for the bilateral relationship, namely our alumni and partner network.

Our growing alumni community, now at 200+, are all leaders or emerging leaders in their chosen field, come from a diverse set of backgrounds and are able to exert influence to advance the bilateral relationship.

As a result, we have a clear opportunity and responsibility to harness the talent within this alumni network, and in concert with our significant partner network across government, educational institutions and the private sector, use it for the benefit of generating enhanced outcomes for the bilateral relationship.

What you will read in the pages following sets out this ambition - a clear goal to continue to deliver an excellent dialogue, along with an alumni program focussed on delivering stronger bilateral outcomes.



03 Strategy Development Process

The strategy development process encompassed 3 distinct phases:

01 Strategy Consultation

The strategy consultation process was comprehensive, taking into account input and feedback from a number of stakeholders across government, the private sector, educational institutions and NGOs. We consulted with our sponsors, representatives of both governments, AIYD alumni and founders to ensure that we had a balanced and diverse set of opinions which could guide our strategy setting process.

02 Strategy development

The strategy was developed by the Steering Committee, who were organised in to working groups to drive granularity into each important area. The working groups formed were on the future of the dialogue, alumni engagement, bilateral engagement, governance and partnerships. Each Steering Committee member was allocated to multiple working groups, providing their inputs and expertise to shape the future of these emerging pillars.

03 Testing and socialising the strategy

The draft strategy was socialised with key stakeholder groups including Distinguished Partners, the Steering Committee, representatives from the Indian Ministry of External Affairs, representatives from the Australian Department of Foreign Affairs and Trade and the founders of the AIYD.

The list of individuals and organisations consulted is included in the table below.

Name	Position & Organisation
Harinder Sidhu	Australian High Commissioner to India
B Vanlalvawna	Indian Consul General to Sydney
Paul Myler	Assistant Secretary, India and Indian Ocean, Australian Department of Foreign Affairs and Trade
Michelle Wade	Commissioner, South Asia at Trade and Investment Victoria, State Government of Victoria
Craig Jeffrey	CEO, Australia India Institute
Darren Rudd	Head of Corporate Affairs / Public Policy & Public Relations, Australia & New Zealand, Tata Consultancy Services
Belinda Howell	Chief Market Development Officer, UTS:Insearch
Laurie Pearcey	Pro-Vice-Chancellor (International), UNSW Sydney
Beau Leese	Co-founder and Co-CEO, Intersective
Peter Corbett	Partner, Deloitte Australia
Hayley Bolding	National Programs Director, Intersective; Founder, Atma
Danielle Rajendram	Senior Consultant, Nous Group
Philomena Leung	Professor of Accounting and Governance and Associate Dean International Engagement, Macquarie University
Manuraj Sundaram	Spokesperson, DMK; Lawyer, Madras High Court
Amit Dasgupta	Inaugural India Country Director, University of New South Wales; Former Consul General of India to Sydney
Sanushka Seomangal	Special Counsel (Corporate), Thomson Geer; Director, School of Policy & Governance
Benjamin Heenan	Associate, Teach For Australia
D N V Kumara Guru	Director, External Relations and Marketing Communications, Indian School of Business
Ruchir Punjabi	Founder & Chair, Langoor
Shaun Star	Executive Director, Centre for India Australia Studies, O.P Jindal Global University
Philipp Ivanov	Chief Executive Officer, Asia Society Australia
Rishi Suri	International Affairs Editor, The Daily Milap
Achyutha Sharma	Founder, Collaborative Community
Neeraj Gupta	Founder at Lawcubator, Director & CEO, FormulatelP
Rommel Varghese	Chief of Staff, NSW Government
Vidyananda Vijaya Sagaram	Director Strategic Projects, Victorian Government Trade and Investment Office
Nicholas Carney	Partner, Herbert Smith Freehills
Marita Forde	Director, India Outreach Section, Australian Department of Foreign Affairs and Trade
Katherine Storey	Policy Officer, Australian High Commission, New Delhi

04 Strategic Principles

In developing the strategy, we reflected carefully on some core principles which were important for the development of the future strategy. These principles were a synthesis of the inputs provided by our stakeholder consultations and preliminary analysis done by the Steering Committee.

The principles provided the foundational insights that served as important framing statements for each of our strategic pillars and strategic enablers

- 01 **Dialogue:** The dialogue continues to play an important role and will remain our central deliverable
- 02 **Alumni:** Our alumni cohort are a key pillar in our ability to creating sustainable impact and must be harnessed in a significant way to build the bilateral relationship
- 03 **Long term focus:** There is a need for us to develop a long term focus that enables a journey from aspiring delegate through to long term leader in the Australia/India bilateral ecosystem
- 04 **Balanced and equal approach:** There is a need for us to continue to foster a balanced and equal approach where Australia and India will work together to support mutual prosperity
- 05 **Diversity:** We need to ensure there is an inclusive and culturally and regionally diverse approach to delegate selection
- 06 **Definition of Success:** We need a definition of success based on the delivery of both short and long term bilateral outcomes



05 Our vision for the relationship and mission

The result of our extensive consultation, analysis and deliberation resulted in a revised vision for the bilateral relationship, mission and measures of success for the bilateral relationship and AIYD. These combine to embody the reason the AIYD exists and the outcomes that we will work to deliver.

Our vision for the bilateral relationship

As part of our revised strategy we have outlined an aspiration for the bilateral relationship. This serves to provide us as a reminder of the overarching intent we seek to achieve for the bilateral relationship and serves as our “north star”.

“Australia and India are globally recognised as the closest of bilateral partners, working collaboratively and equitably across a range of sectors for mutual prosperity.”



OUR MISSION

Our mission captures the essence of the AIYD and articulates how our organisation will contribute to delivering our vision for the bilateral relationship.

“AIYD brings outstanding young leaders in Australia and India together to create enduring relationships and to collaborate on initiatives that create sustainable outcomes for both countries.”





Our measures of success

- 01** AIYD continues to nurture a diverse and equitable dialogue for outstanding young leaders from India and Australia which fosters strong people-to-people relationships
- 02** AIYD leads an ecosystem consisting of Alumni, Supporters and Partners across sectors to influence policies, and invest in innovative and collaborative projects with outcomes that have a positive impact on the bilateral relationship
- 03** The AIYD is considered as the foremost “young leadership” community which is a positive influencer and a contributor towards a sustainable and stronger bilateral relationship



“The AIYD has already made a substantial contribution to the vital task of building enduring bonds between Australia and India. Its focus on the long term future of the relationship, the crucial importance of strong networks and the need to foster a deeper understanding of each other are all essential to unlocking the potential of this key relationship.”

- Mr. Peter N. Varghese AO, Chancellor, University of Queensland



06 Strategic Pillars

Our strategy sets out 3 strategic pillars which define the strategic intent of the AIYD.

These are an evolution on our current strategy and each require us to make a shift which is captured within each pillar.



“The future prosperity and security of India and Australia is dependent on a range of factors. The most important being mutual understanding, deep and impactful relationships and respect. The youth are the key to all. The AIYD are the custodians of that key and this timely strategy will ensure the organisation evolves in a sustainable fashion through challenges ahead.”

- Darren Rudd, Head of Corporate Affairs and Public Relations, Tata Consultancy Services



PILLAR 01

DIALOGUE DELIVERY

We deliver an annual dialogue which brings together an outstanding set of young leaders from both India and Australia to engage, collaborate and be motivated to proactively shape the future of the bilateral relationship.

Strategic shift: To evolve the annual Dialogue to ensure it best fulfills its role of building new bilateral relationships that will drive outcomes from the Alumni initiatives through offering diverse capabilities, and inclusive regional representation.

PILLAR 02

ALUMNI ENABLEMENT

We cultivate an alumni network of 200+ engaged young leaders who are mobilised towards developing the bilateral relationship

Strategic shift: To develop structures and plans to amplify the capacity of the Alumni to generate positive bilateral outcomes

PILLAR 03

BILATERAL ECOSYSTEM

We are an important part of the bilateral ecosystem, contributing proactively and influencing the agendas of all levels of government involved in the relationship.

Strategic shift: To position the AIYD as a leading contributor, owning the “Young Leadership” space in the Australia - India bilateral ecosystem.

DIALOGUE DELIVERY

“**The 5-year aspiration** of the AIYD is that the Dialogue acts as a catalyst to propel an even more diverse set of young leaders, who are opinion leaders and influencers in their respected fields and invested in the Australia-India relationship, into a future of impact focused on promoting and strengthening the relationship”

Description of Pillar 1

The Dialogue is the centrepiece of the AIYD. Each year, we bring together 30 young leaders - from a diverse range of industries, regions and experiences to share, learn and immerse themselves in the Australia-India relationship. Each of our delegates is a leader in their own right and represent the future leadership of both countries.

The dialogue represents the intersection of a number of different stakeholder groups and areas of activity - it allows for leading experts, young leaders, AIYD partners and government representatives to come together to debate and discuss issues relevant for the relationship. It also allows our alumni, working on standalone initiatives to reconnect, promote and catalyse their work.

As much as the dialogue is about building people-to-people connections, it is also about an outcome-oriented focus. To this end, we run a “group challenge” which splits our delegates up into a number of groups and over the course of the Dialogue they are tasked with solving a problem facing the bilateral relationship.

STRATEGIC SHIFTS

We will evolve the annual Dialogue to ensure it best fulfils its role of building new bilateral relationships that will drive outcomes from a set of alumni initiatives which are the result of the Dialogue offering diverse capabilities, inclusive regional representation and invested support.

In order to fulfil our aspiration of evolving our Dialogue we will undertake a number of initiatives:

01 Alignment of dialogue themes and the group challenge to tracks

The Themes used in the Dialogue each year will relate to the Tracks of Initiatives followed by the AIYD Alumni Chapters. This will ensure a fully integrated approach of the dialogue, tied to an overarching theme.

The Group challenge component will evolve to emphasise the linkage in Themes and Initiatives with the Tracks. Group Challenge projects will be proposed and selected in advance of the Dialogue and groups of delegates will relevant skills formed around them so that they combine their capabilities and innovative talent to develop solutions.

02 Improving regional diversity

We will ensure that regional representation and diversity underpin a fully balanced representative portfolio of delegates. Where necessary, candidate delegates may be approached because of their particular regional focus or specific industry skills.

03 Potential for expansion

The flexibility, in due course, in the selection process to include up to 40 delegates. This is an increase from the current ceiling of 30 and gives greater capacity to include both regional candidates and delegates from specific industries/areas of focus that are highly relevant to the Tracks of initiatives.



CASE STUDY

DIALOGUE DELIVERY



AIYD 2017 focused on the overarching theme of innovation, with sub-themes of health, entrepreneurship and skill development. In alignment with these overarching themes, the AIYD steering committee launched an improved Group Challenge segment as part of its dialogue delivery.

The Group Challenge provided delegates a vehicle to funnel their conversations, connections and new ways of thinking into a specific focus area over the three days of the Dialogue. Each of the delegates were formed into groups to discuss and ideate tangible solutions to some of the complexities and issues surrounding the specific themes.

Solutions were developed such that they had strong focus on strengthening ties between India and Australia and promoting public and private sector partnerships.

The 2017 winning team chose to bring the best of Australian water safety and lifesaving skills to reduce the approximately 100,000 preventable drownings in India every year. Their idea was generated based on existing links they had with swimming and lifesaving organisations across Australia and research conducted throughout the dialogue to compare drowning rates between the two countries.

The group challenge exercise helped AIYD test the delegate experience with a specific outcome of an exercise that could be delivered at the end of the dialogue.

Strategic pilot: Integrating year long engagement with dialogue delivery

AIYD tested the group challenge exercise for tangible outcomes as part of the dialogue delivery. This will be now aligned to the dialogue theme for that year, along with alumni engagement through “track” initiatives focusing on specific sectors.

This will lead to a strategic engagement through the entire year from alumni initiatives, the group challenge exercise to dialogue delivery which can demonstrate tangible outcomes. The dialogue will act as a platform to showcase and champion the impact on the bilateral relationship through specific outcomes from the year long engagement.



“The State of Victoria is proud of its leading engagement with India and recognises that a vibrant dialogue between our young and emerging leaders will grow and elevate our relationships now and in the future. Victoria has been a proud sponsor and supporter of the Australia India Youth Dialogue since inception, and young Victorian leaders from across industry, academia and government have benefited from taking part. We treasure our friendships with AIYD participants from India and Victoria and look forward to supporting the development and growth of this dynamic community.”

- Michelle Wade, Commissioner for Victoria to South Asia



ALUMNI ENABLEMENT

“The **5-year aspiration** of the AIYD is to have fully engaged Alumni Chapters in major Australian and Indian cities taking action to generate bilateral outcomes”

Description of Pillar 2

Our alumni program focuses on the broadening and deepening of relationships cultivated at the dialogue and more actively focussing on outcome delivery.

To this end there are two components to our alumni enablement program:

Tracks: which represent industry focussed initiatives which combine alumni, partners, universities, government and business focussed on delivering outcomes to enhance the bilateral relationship.

Chapters: which represent the collection of our AIYD alumni who reside in each city, connected and collaborating together across dialogue years.

STRATEGIC SHIFTS

The cornerstone of AIYD activities to date has been the generation of important “bilateral relationships”. The combination of Alumni capabilities through long term and invested relationships is the most significant asset that can be used to generate ongoing “bilateral outcomes”. As a result, development of a structured Alumni program is an important part of fulfilling our future aspirations.

In order to fulfil our aspiration of developing and executing Alumni chapters and tracks we will undertake a number of initiatives:

01 Repositioning the brand

The AIYD brand will be repositioned in all communication to extend beyond the Dialogue to cover Alumni Chapters and Tracks of Initiatives. The AIYD brand story will be revised and developed to ensure implementation and bilateral outcomes form part of the AIYD brand understanding by all stakeholders.

02 Alumni enablement and chapter establishment

A formal AIYD Alumni Enablement Program will be introduced to enhance the relationship building impact from the existing, extensive alumni group via the introduction of Chapters and a series of structured events in both Australia and India.

Alumni Chapters will be formed in key Indian and Australian Cities. These chapters will take responsibility for organising regular events in a particular geography as well as leading one or more Alumni Tracks. In the longer term, subject to further detailed analysis, branches of these Chapters may be formed within key Indian and Australian Universities.

03 Establishment of tracks of initiatives

“Tracks of initiatives” will be introduced to provide structure to Alumni led activities. The Tracks will encompass “outcome based project initiatives” based on common bilateral opportunity spaces that require innovative solutions. The effort to solve problems will be achieved using the combined resources of the two countries.



CASE STUDY

ALUMNI ENABLEMENT



Girls Gotta Know is a project initiated by Talish Ray, AIYD alumnus 2015. On 26th of January 2015, Talish Ray, while sitting in the hotel lobby, watched Rosy Batty being covered as the Australian of the Year on the television. It was Talish's first visit to Australia. Ms. Batty's association with Tasmania's Domestic Violence Action Plan led Talish to pursue a self study course under the Tasmania Law Reform Institute. During this study she came across Women's Legal Services Tasmania's Girls Gotta Know. Talish felt at that time that it was something she wanted to bring to India as a knowledge resource website which talks about how young girls and women can navigate the world around them. The Women's Legal Services Tasmania supported this project in kind and through intellectual property. It also obtained a grant from the Australian Government through Australia India Council under the Department of Foreign Affairs and Trade, in addition also supported by the University of Tasmania. She is currently the founding partner at TRS Law Offices, which provided the funding for the website and the outreach program.

Launched in December 2016 the project became a success among its stakeholders, while covered by every major Indian media house and the outreach workshops were conducted in over 10 states in India. The website continues to be viewed widely and the project developed a very active college ambassadors program in the Delhi University.

Talish has acknowledged that AIYD and its alumni community have been one of the critical reasons for its success. From the conceptualisation to the roll out to the outreach: the alumni community lent itself through insights, network outreach and support to ensure the success of this program.

Strategic pilot : Track initiatives

The AIYD alumni enablement program will be structured under “tracks of initiatives” that will drive outcomes, engage various bilateral stakeholders, focus on sectors to explore specific projects and leverage the outcomes of the track on policy influence. AIYD tracks will be sector focused such as arts & culture, startup, health, education, technology, agriculture and sustainability. Alumni from both countries will lead the track by engaging sector focused stakeholders, AIYD partners, alumni and mentors. The Alumni lead will rotate every ~2 years to bring fresh ideas and influence with a nomination of new alumni member from the same sector. We will bring at least one partner that will support the track and projects initiated to deliver specific outcomes. AIYD will bring track/ sector focused experts to mentor the track team allowing external leaders to engage with AIYD beyond the dialogue event for enriched outcomes.

Example: Health as a track will be led by an Indian and Australian alumnus from the health sector. After a series of consultations among Alumni and sector experts, alumni leads will choose one project to start with that looks at specific area within health sector engaging Australian and Indian health ecosystem. The consultations will lead to a project proposal that will bring relevant partners, sponsors and mentors on board to improve the project objective, process and delivery of outcomes. The timeline of the project delivery is between 6 to 18 months. The health track will grow year on year with new additions of project and recent updates from the sector through AIYD website for further consultations in the areas of policy influence and industry partnerships. As multiple tracks evolve across different sectors, we will be able to build a credible portfolio of project and deliver specific outcomes.



“AIYD has the foresight on the development of Australia-India relationship, and indeed it has fostered the importance of young entrepreneurs and thinkers of both countries in their forward visions. The AIYD alumni features and signifies the successes of AIYD, and has created the backbone of these visions. The Alumni’s role is to further strengthen the core of AIYD communities and I cannot emphasise more about its significance.”

- Philomena Leung, Associate Dean International,
Faculty of Business and Economics, Macquarie University



BILATERAL ENGAGEMENT

“**The 5-year aspiration** of the AIYD is to be equally recognised in both countries as the major contributor to growth in relationships between young Indian and Australian leaders that generate positive bilateral outcomes”

Description of Pillar 3

As a recommended component of the bilateral architecture, expressed in the recently commissioned India Economic Strategy authored by Peter Varghese for the Australian Government, we have a strong responsibility to engage in the bilateral ecosystem. To this end, we produce content - sourced from alumni insights, provide expert opinion on youth matters and deliver contributions to ongoing initiatives across government and business across both countries.

Proposed elements of Australia-India economic bilateral architecture

Government-led

Prime Ministerial engagement
 A Strategic Economic Dialogue
 Ministerial meetings
 Parliamentary engagement
 Officials-level dialogues
 State to State engagement

Business-led

CEO Forum
 Australia India Business Council
 Relationships between major business bodies (BCA and Indian counterparts)
 Institutionalised relationships between industry bodies
 India Australia Chamber of Commerce

People to people

Australia-India Council
 Australia India Institute
 Alumni networks
 New Colombo Plan
 Endeavour awards
 Australia India Leadership Dialogue
Australia India Youth Dialogue

Underpinned by: the diaspora, business partnerships, academic and research partnerships, tourism and cultural connections.

STRATEGIC SHIFTS

The AIYD recognises the importance of proactively owning the “Young Leader” space in the Australia/India bilateral ecosystem and we intend to increase our presence, visibility and activity with other Australia-India bilateral bodies as well as with both Governments.

In order to fulfil our aspiration of evolving our Dialogue we will undertake a number of initiatives:

01 Developing publications and contributing to relevant government initiatives

The AIYD, where invited, will contribute actively to Senior Leadership and Government Committees, Dialogues and events, to ensure that the maximum bilateral benefit can be generated through cooperation.

Specific efforts will be made to engage both Governments and make relevant contributions to policy concerning bilateral topics embodying the “Emerging/Young Leadership” perspective.

Regular updates to the Alumni Trends report and showcasing of Alumni bilateral work will underpin the understanding of the value that the Dialogue and the Alumni Chapters are generating.

02 Formalising Stakeholder Engagement

The Stakeholder Engagement activities in both countries will be supported through increased resourcing and a comprehensive communication plan involving both direct personal contact by the leadership and a regular distribution of digital content to showcase positive bilateral outcomes.

03 Equal in country leadership representation

To bolster the Stakeholder engagement effectiveness and leadership profile across both countries, we will implement a “head of” role for the country in which the Chair does not reside. Over time, we may implement a Co-Chair model, based on the success of our alumni enablement program and engagement with various governments.



CASE STUDY

BILATERAL ENGAGEMENT



The Victorian government launched its India strategy in January 2018 when Premier Daniel Andrews made his first official visit to India. The strategy contemplates the areas in which Victoria will focus and leverage its skills and expertise to build a closer relationship with India from both a business and people-to-people perspective.

The AIYD played an important role in supporting the formulation this strategy. AIYD brought its bright alumni leaders from diverse fields, together for a roundtable in Melbourne to discuss and share their ideas for bilateral engagement. These alumni were focussed on key areas of interest for the Victorian government, namely education and skills, healthcare and entrepreneurship. Our alumni were able to provide tangible advice and on the ground experience on how the Victorian Government might position its engagement with India.

Additionally, in a strong statement of support towards the AIYD, as one of our founding partners, and their strong commitment towards youth leadership, the AIYD was cited as an important example of how Victoria is leading young bilateral engagement between the two countries.



Strategic pilot : Cultural Intelligence & Diplomacy

The AIYD is supporting its alumni on a new initiative of cultural diplomacy which looks at people-to-people exchange on cultural intelligence and influencing the bilateral relationship through the lens of cultural diplomacy and international policy. The initiative will have an online platform that will host content, ideas, publications and events on wide areas of topics bringing diverse leaders in business, government, diplomacy and policy to exchange ideas and learning with leaders in arts & culture, social sector and sustainability. The initiative will also host offline workshops and programs on cultural intelligence as a skill for leaders and organisations to be better equipped for opportunities in a multicultural work environment and society. AIYD as part of this initiative has included a cultural intelligence workshop as part of the dialogue program since the 2018 Dialogue held in India and will continue this in the 2019 Dialogue in Australia.



"The Australia India Youth Dialogue is a very useful platform for the young and bright minds of India and Australia to come together and share their experiences. The dialogue enables the participants appreciate the diverse political, social, economic, geographical and cultural aspects of both the countries and help nurture better bilateral relationship".

- Dr. Ajay Gondane, Indian High Commissioner to Australia



07 Strategic Enablers

Continued partner support and effective organisation structures are needed for the AIYD to function successfully and to enable execution of the chosen strategy. The structures established in support of the initial 7 years of the AIYD must now evolve. We have carefully considered Stakeholder feedback and have resolved to enhance our capabilities and pursue support that will underpin our long-term sustainability.

Arising from the Strategic Directions and the establishment of alumni chapters, needing to demonstrate equality between leadership representation in India and Australia, the option to scale the reach of the AIYD more broadly encompassing students and the need to support the volunteer staffed Steering Committee's workload, two key enablers have been identified:

- 01 Governance and Administration**
- 02 Partners and Supporters**



“UTS Insearch is proud to have an ongoing sponsorship of AIYD, a strategic event which helps to foster and create people-to-people links with one of Australia’s largest trading partners. We are inspired to see the number of impressive young delegates come together to share ideas and debate possible solutions each year. We look forward to seeing how this thinking and sharing will shape the Australia-India relationship in the medium term.”

- Belinda Howell, Chief Market Development Officer, UTS Insearch





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2018

ENABLER 01

Governance and Administration

To achieve long-term sustainability, we will need a step change improvement in the Governance and Administration of the AIYD.

The context of this enabler is the recognition that there is a limit to the scale and effectiveness of a volunteer run model. To support the breadth of initiatives and the growing size and impact of the organisation, more robust structures, requiring additional governance and administrative support will be required for us to continue to make an impact in the bilateral relationship.

We have articulated a set of key initiatives below that we believe will deliver an uplift in the governance and administration of the AIYD, allowing us to deliver on our five year strategy.

Key initiatives:

- 01 The Board of Advisors will be expanded and the mandate strengthened
- 02 A Secretariat in support of the Steering Committee will be established
- 03 In the longer term, Steering Committee members and dedicated Alumni efforts will be put in place to study the feasibility of establishing “Branches of the AIYD” at Universities in both Australia and India
- 04 In the longer term, we will seek to find a home for the AIYD with sufficient resources to appoint an executive function and a well-staffed Secretariat





ENABLER 02

Partners and Supporters

Sustainability and growth depend on continuous building and servicing of a portfolio of valuable Partner and Supporter relationships.

To date, the AIYD has functioned due to the kind support of a set of engaged and committed partner organisations that encompass government, academia and the private sector. These organisations partner with the AIYD under the premise that it helps them show their commitment to the bilateral relationship, provide support to an organisation that undertakes a worthy mission and provides opportunities for their people to immerse themselves in the bilateral relationship.

To ensure that we broaden and deepen our relationships with Partner organisations, we have resolved to undertake a number of initiatives that hopefully create more opportunities for productive relationships.

Key initiatives:

- 01** Executing Partnering Programs – The AIYD will appoint additional resources to ensure that Partner servicing requirements are understood, planned and met.
- 02** The AIYD will seek support for the delivery of projects established via Alumni Tracks designed to produce valuable bilateral outcomes
- 03** The AIYD has resolved to make targeted efforts to build relationships with Indian Universities, Australian companies doing business in India and Indian companies doing business in Australia.

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The AIYD Steering Committee would like to thank two of our distinguished partners who provided funding support for us to be able to develop this strategy

LEAD PARTNER



SUPPORTING PARTNER



The AIYD would also like to thank our other distinguished partners for their ongoing support



The AIYD would also like to thank our Associate partners for their ongoing support:



www.aiyd.org

